



Contact: Carmen Inman  
Monogram Food Solutions  
(901) 259-6657  
[carmen@monogramfoods.com](mailto:carmen@monogramfoods.com)

Ralph Berry  
Thompson and Berry  
(901) 251-5101  
[rberry@thompson-co.com](mailto:rberry@thompson-co.com)

### **King Cotton Named Official Hotdog of the Memphis Redbirds**

**MEMPHIS, TN.** (May 26, 2009) – King Cotton, a Memphis tradition in quality meat products for 74 years, has been named The Official Hot Dog of the Memphis Redbirds, bringing together the excitement of a hometown brand with a hometown team.

As the Redbird's official hot dog, King Cotton will provide Redbirds fans with a winning combination of top quality food and excellence in sports. In addition to its signature hot dog, King Cotton will be serving baseball fans other popular King Cotton meat products, including corn dogs and smoked sausage.

“Considering the great tradition of Memphis professional baseball and the tradition and excellent reputation of King Cotton, we have formed a perfect partnership for the great fans of the Memphis Redbirds,” said Pete Rizzo, the Redbirds' executive vice president of corporate sales. “Based on every indication so far, it looks like this will be a long-time relationship.”

Officials with Monogram Food Solutions, Inc., the Memphis-based company that owns the King Cotton and Circle B brands of meat products, expect to provide game goers at AutoZone Park – home of the Memphis Redbirds -- with more than 30,000 pounds of King Cotton meat products during the 2009 baseball season.

“King Cotton hot dogs were first introduced to Memphis baseball fans 74 years ago and we are pleased to continue this tasty and long-term tradition between King Cotton and Memphis baseball,” said Wes Jackson, president of Monogram Food Solutions.

#### **About Monogram Food Solutions:**

Monogram Food Solutions was founded five years ago when a group of Memphis investors bought King Cotton and Circle B Brand foods from Sara Lee Corporation, bringing the brands back to home to Memphis where King Cotton was founded nearly 75 years ago. King Cotton and Circle B brands continue to be among the leading brands of hot dogs, corn dogs, bologna, and smoked sausage in Memphis and the Mid-South. The company's products, all made in the USA, also include well-known name-brand products such as Jeff Foxworthy Jerky, Bass Pro Uncle Buck's Licensed Products, Trail's Best Meat Snacks and Pete's Pride Meat Products. #####