



Third Annual Penny Hardaway Essay Contest Rules

All current 11th graders in the Memphis, Shelby County, Fayette County, Tipton County, Crittenden County and DeSoto County area are invited to write an essay on Penny Hardaway for a \$1,000 scholarship and the chance to attend a University of Memphis basketball game with Penny himself.

Guidelines:

The essay should be approximately 500 words (one page) and be on the topic: “Penny Hardaway: A Great Memphis Role-Model”

- a. The essay should explain why Anfernee “Penny” Hardaway is a great role-model. The essay should focus on his overall character and explain his commitment to his family, his perseverance in overcoming hardship and contribution to his community. The essay must be specific; we expect students to research Penny’s actions off the courts and then explain how his actions can influence our society in a positive way. Furthermore, the essay should be personal and heartfelt. Essays with personal anecdotes will be given higher consideration.

How To Submit:

- a. Essays must be typed.
- b. Essays may be mailed or emailed
 - i. All essay submissions must be accompanied by a [Cover Sheet](#), available on the Monogram Foods website:
 - ii. Mail to:
Monogram Foods
ATTN: Penny Hardaway Essay Competition
530 Oak Court Dr. Suite 400
Memphis, TN 38117
 - iii. Email to: impact10@monogramfoods.com (if emailed, be sure to include a scanned cover sheet)
- c. Contest runs from October 9, 2017 to December 4, 2017. All essays must be post-marked by December 4, 2017 to be considered.
- d. Winners will be announced by January 15, 2018.

Who Can Apply?

- a. Open to Students in the 11th grade as of August 2017
- b. Students must attend a high school within the areas of: Shelby County, Fayette County, Tipton County, Crittenden County or DeSoto County

Why Penny Hardaway?

Penny Hardaway is the spokesperson for King Cotton. He is known to many as “Memphis’ Favorite Son.” He is widely acclaimed for his citizenship and strong character.

Guidelines for the Prize Structure

- a. Top 100 essays win 2 tickets to a University of Memphis basketball game (date TBD) and entry to a reception hosted by Penny Hardaway. One ticket must be used by an adult or chaperone.
- b. Top 10 essays win a \$1,000 scholarship paid to an accredited college or community college or trade school to be used by the end of calendar year 2021.
- c. All students must sign a liability release form before the game.
- d. By entering the competition, you allow Monogram Foods to use your name, school, essay content, and any photos taken by Monogram Foods for promotional purposes.
- e. Scholarship money will not be sent directly to the winning students; it will be sent from Monogram Foods to the accredited college, community college, or trade school.
- f. All applicants will be notified via the information given on the Cover Sheet of their prize status as well as of any other contest information.
- g. Tickets WILL NOT be mailed to the winners; winners will secure their own transportation to the game and will be met by Monogram-identified employees who will provide tickets to the game and chaperone students during the game.
- h. Top 100 winners will meet and greet with Penny *30 minutes prior* to the start of the game.